

These awards are open to businesses in or around the PORTLAND area only as there will be however if you are based in Weymouth BUT PORTLAND is a major part of your trading area you may still enter. Businesses not based in either Weymouth or Portland but within a 4-mile radius may enter if, again, it's a major trading area of that business. Businesses can enter as many categories as they wish, but only one entry per category. Sponsors may not enter categories they are sponsoring.

Nominations need to have comments on why the company is being nominated so that the judges can appreciate why you have nominated them and gain an understanding of why they are worthy of the award. **It is not the number of nominations the judges will consider but the quality of the nomination.**

### **Business Person of the Year**

This is open to both self-employed and employed entrants and the winner will be a high achiever so tell us what makes you or the person you are nominating stand out from the crowd. What have they achieved in the last year or so that is exceptional? Have they launched their own business that has achieved amazing success or helped their employer with business growth. Have they been fast tracked to a directorship? Just tell us how they make the business an outstanding one locally

### **My Favourite Business**

#### **OPEN FOR NOMINATIONS ONLY – YOU CANNOT ENTER YOUR OWN BUSINESS**

This category is for local residents to nominate their favourite business(es) in town – the ones they just couldn't do without. It could be because of what they offer, their customer service, their staff – just tell us why they stand out and you love them so much. Only one nomination per person per business please. You can of course ask clients/customers to put a nomination in for you.

### **Best Place to Work**

This category is open to all businesses and organisations (public and private sector) that can demonstrate they have created an outstanding workplace based on a set of values that has led to a committed, effective, and motivated workforce. Tell us what sets you apart and how that has benefited the business/organisation and its employees. With stresses in recent years from Covid to rising running costs tell us how the business has taken steps to take care of and help employees and customers.

### **Best Café, Pub, Casual Dining.**

This award is open to cafes, coffee shops, bars, beachside bars, pubs, etc - and any business that provides food and drink in a social area. Entrants should demonstrate excellence across every aspect of their business, outlining their long term aims to continue to improve their customer experience.

### **Business of the Year (Less than 10 employees)**

This category is open to all local companies with 10 or less employees that can demonstrate ambition and innovation in their business sector. Details on how your business stands out from your competitors and achievements in the last year or so. Details on where you want to be in the next year. The judges will be looking for achievement in all aspects of the company, excellent leadership, a good sales and marketing strategy, commitment to staff development and training.

### **Excellence in Customer Service**

This award is open to businesses that can show flexibility, responsibility, and a clear focus on their customer service. They need to demonstrate a high level of customer satisfaction, setting the bar for their competitors to follow. Also, businesses should, if possible, give examples of any customer service training they have given to their team, whether on a one-to-one basis or group training.

### **Family Business of The Year**

The winner of this award will have family members currently working in the business. The judges are looking for businesses who can articulate why that matters to the success of the business, while acknowledging the pros and cons of a family structure. Entrants will demonstrate what it means to be a family business and how (if applicable) non-family leaders are integrated. Businesses entering this award will need to specify the current family members leading the business and their roles.

### **Independent Business of the Year**

This category is open to local independent businesses who can demonstrated enterprise, vision, innovation, and entrepreneurial spirit, which in turn is growing their business. Also, a strong record of serving local customers. The winning business will demonstrate excellence in all areas of the business and the business can be any size from a one-man band to large local employer.

### **New Business of the Year**

Entrants are invited from businesses less than three years old (as of April 2023), that have demonstrated enterprise, vision, innovation, and entrepreneurial spirit when setting up a successful new business. Also, a clear vision as to how the business will develop in the future. We are looking for inspiring new businesses that will be seen as role models for

### **Young Entrepreneur/Rising Star**

Entrepreneur A young person is defined as under 35 – they can either be employed or run their own business. The judges will be looking for individuals who have demonstrated an exceptional contribution to the workplace or development of their own company showing excellent performance, a real hands-on approach, initiative, and entrepreneurial spirit.

### **Community Support**

This is open to businesses, individuals and organisations that can demonstrate their involvement and support for their community this could be through services, fund raising or physical or mental support. This award is open to businesses or individuals who have gone the extra mile supporting other businesses or individuals during the recent issues. The winner of this category will be a business or an individual that has consistently helped others with dedication and commitment. Entries should give examples of what has been done. Entries can be nominations from other businesses for a business or individual OR from a business for an individual within that business.

### **Self Employed/Freelance of the Year**

Open to any person that is self-employed or a freelancer in any business sector as we know you are one of the most hardworking and important groups contributing to the local economy. The award will recognise the achievements made by you in your business so details of growth, development, innovation, achievements will help our judges. There is no age limit in this category and the business could be anything from a market trader, local crafts producer, jewellery maker, food or cheese producer to a plumber, electrician, garden designer, bookkeeper, counsellor, HR provider, marketing /design company, PR. The list is endless but tell us what makes you stand out from the crowd and why you think you are better than competitors.

### **Overall Winner**

**This is decided by the judges who are asked to vote for their 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> businesses and then the one that gets the most overall 1<sup>st</sup> votes is our winner. If voting is very close there will be a runner up (s)**